

ASK is the founder and CEO of Youth Impact. A cancer survivor, ASK has dedicated his second life to help leaders discover and maximize their potential.

**ASK** is the first Pakistani who graduated as on Outdoor Leadership Trainer from the world's leading **National Outdoor Leadership School (NOLS), USA**.

Being the Co-founder of Corporate Adventure Trainings in Pakistan and having an 18 years of leadership training experience, ASK has trained corporate leaders and youth across the five continents of the world, clients including Toyota, Pepsi, Nestle, General Electric, Shell, Red Cross, Coca Cola, Telenor and many more.

ASK has conducted trainings in the mountains, oceans, deserts and snows across the five continents. ASK is also a contributing author in 'Adventure Programming and Travel for 21<sup>st</sup> Century' a text book on outdoor leadership trainings published in USA. And a published author on 'Markhor – in the search of unseen', a fiction adventure novel about leadership.

Currently, he is heading Youth Impact – a not for profit organization that aims to initiate and sustain a positive social change through youth leadership development. Youth Impact has trained more than 26,000 youth in 10 years and has won multiple awards in the arena of youth development.

ASK is certified in 'Train the Trainer' from American Management Association, Chicago and holds multiple Leadership Fellowship including at Stanford University's 'Executive Program for Notforprofit Leaders, International Visitors Leadership Program by US State Department, Executive Endeavor Award by Australian Government, South East Asia Leadership Academy and many more.

Considering Outdoor Adventures as a passion, Samad is experienced and qualified in trekking, rock climbing, camping, snorkeling, caving, sea kayaking, canoeing, mountain biking and survival skills.

Connect: www.linkedin.com/in/ASKimpactOfficial